



The "ABU Asia-Pacific Robot Contest" (ABU Robocon) is an annual robot competition organized by Asia-Pacific Broadcasting Union (ABU) since 2002. International ABU Robocon 2022 is scheduled to be organized on 21 August in the city of New Delhi, India (<https://www.aburobocon2022.com>).



This year the game is between two teams (Team 1: "Seeker" and Team 2: "Hitter") and the game starts by throwing a ball by the seeker to break a tower called "Lagori". While the seekers try to pile up the Lagori discs again, the hitter throws balls to interrupt them.

Doordarshan being a member of ABU conducts the Indian leg of the world competition under the name "DD-Robocon". This flagship robotic competition attracts the cream of budding robotists from all over India.



This year, IIT Delhi will be organizing "DD-Robocon 2022" competition on June 19, 2022 in collaboration with Doordarshan. The competition shall have a National live telecast through Doordarshan.

Event Sponsorship

National Robocon 2022 organising committee, IIT Delhi looking forward for your active support and partnership for the event through following sponsorship opportunities during the event:

Item Code	Opportunity	Unit	Price (Rs.)
RCON1	Link to Company Website through the Competition website	1 No.	10000
RCON2	Promotional E-mail communication to all registered team Members	1 No.	5000
RCON3	Stall of size 2m x 3m to display products on 18-19 June 2022	1 Unit	125000
RCON4	Company Logo on participant certificates	1 No.	100000
RCON5	Company Advertisement on Robocon website (Apr-May-June)	3 Months	50000
RCON6	Company Banners at the Entrance of Competition Venue	1 sq. ft.	5000
RCON7	Company Banner inside the Competition Venue (Near Game Field)	1 sq. ft.	15000
RCON8	ID card Sponsorship (with Company Logo)	1 only	200000
RCON9	Presentation about Company on screen at Competition Stadium	1 min	50000
RCON10	Speaking slot at inauguration ceremony	5 min	200000
RCON11	Digital Promotion on Social Media	1 per week	10000
RCON12	Company Banners around Practice Game Field	1 sq. ft.	5000
Additional Event based Sponsorships			
RCON13	Quarter-Final Sponsor	1 only	200000
RCON14	Semi-Final Sponsor	1 only	300000
RCON15	Final Sponsor	1 only	500000



**Rs. 10.0
Lakhs**



**Rs. 5.0
Lakhs**



**Rs. 3.0
Lakhs**



**Rs. 2.0
Lakhs**

For more details, please write at suniljha@mech.iitd.ac.in